The Stakeholder Analysis Matrix is used to classify stakeholders. It can be used to help fi ll in the Stakeholder

Register. The classifi cations of stakeholders can also be used to plan stakeholder engagement for groups of

stakeholders.

The following example is used to assess the relative power (high or low) on one axis and the relative interest

(high or low) on the other axis. There are many other ways to categorize stakeholders using a grid. Some examples

include:

• Infl uence/impact

• Friend/foe

The needs of the project will determine if a Stakeholder Analysis Matrix will be helpful and, if so, what stakeholder

aspects should be assessed. Use the information from your project to tailor the form to best meet your

needs.

The Stakeholder Analysis Matrix receives information from:

• Project charter

• Procurement documents

It is related to:

• Stakeholder Register

The Stakeholder Analysis Matrix is a tool used in 13.1 Identify Stakeholders in the *PMBOK*® *Guide*—Fifth

Edition.

STAKEHOLDER ANALYSIS MATRIX

|  |  |  |  |
| --- | --- | --- | --- |
| **Project Title:** |  | **Date Prepared:** |  |

|  |  |
| --- | --- |
| **Power** |  |
|  |  |

**Interest**